

Why IPv6?

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The Internet Protocol (IP)

Overview



- The *Internet Protocol* (IP) is the main component of *all* network communications taking place within \$CORP.
 - Office communications
 - Production IT
 - Enterprise Resource Planning (SAP)
- Currently, there's two versions of it:
 - IPv4 ("Legacy IP")
 - IPv6

Internet Protocol

Version 4 / “Legacy IP”



- Development took place in the 70s
 - Main specification finally released 1981.
- At the time it was mostly developed for interconnecting “computers”.
 - In universities & research labs (the “ARPANET”).
- The ARPANET became the *Internet* later on, connecting millions of systems and, amongst others, serving as backbone for core business services of \$CORP.
- Apparently, IPv4 still works quite well.

IPv4 Does the Job Well, Doesn't It?



- Indeed, it seemingly does so.
- Still, it has some shortcomings which become increasingly important, not least for business services of \$CORP.

IPv4 – Shortcomings (I)



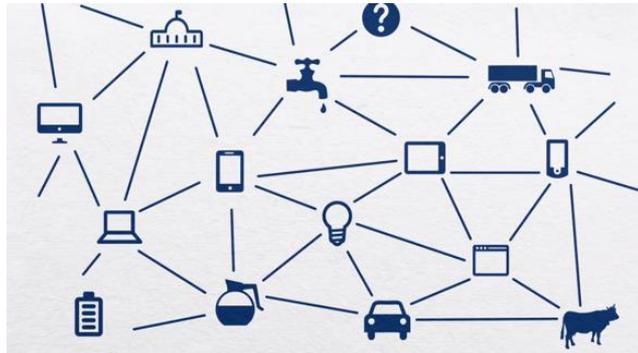
- The number of identifiers for individual entities is limited.
 - For the time being, a way has been found around this limitation.
 - It has a name (NAT) but that's not important for us right now.
- Unfortunately, this workaround has its own set of problems.
 - It makes network access & some communication acts more difficult.
 - It creates costs for certain actors, namely the Internet and telecommunication providers.
 - Please do not take a relaxed "that's not us, right?" attitude here, as this has influence on their strategy, in a way that might hit back to \$CORP.

It Should Be Clear

- Anything that limits (Internet) access and hinders communication might have an impact on customers & growth.
- [Place pictures of products here]



IPv4 – Shortcomings (II)



- As stated above, legacy IP was mainly developed for “computers”.
- For several technical reasons it’s not well suited for other, future types of networked devices which will be part of \$CORP’s network soon.
 - Sensors & production control systems.
 - Embedded devices performing all sorts of building automation, alarm, time tracking functions etc.
 - “The Internet of Things” (IoT)

Internet Protocol v6

Overview



- Developed in the mid 90s.
- Mostly mature today, albeit with some teething problems.
- Solves the above shortcomings of legacy IP.
 - Doesn't need NAT.
 - Was designed with *IoT* in mind (which wasn't called like that at time though).

What's the Current Deployment State of IPv6?



- As of July 2014 about ~9% of German Internet users have IPv6 (together with legacy IP).
 - Deutsche Telekom and Kabel Deutschland deliver every new contract with IPv6.
- Globally it's ~ 4%.
 - This number doubles ~ every 9 months.
- Per default configuration, systems prefer IPv6 over IPv4.
 - They will try to use IPv6 before using IPv4.
 - Read: "in case an IPv6 connection fails they will – hopefully – fall back to IPv4."

Current State of Deployment (II)



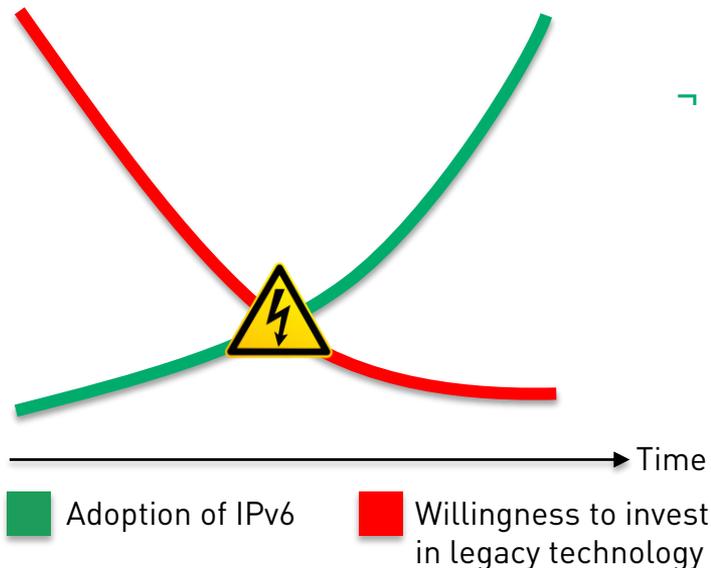
- A number of major websites can be reached over IPv6, namely Google, Facebook and YouTube.



- At the same time Internet & telecommunication providers face increasing costs providing legacy IP to their subscribers.

Now Think About It

From the perspective of a broadband Internet provider



- If you were an executive of an organization
 - which has to maintain an increasingly outdated technology, at growing costs.
 - whose customers can increasingly use their desired service without that legacy technology.
- What would you do?
 - Right, at some point of time you'd get rid of the outdated technology.
 - Maybe at first just for some groups of customers, e.g. "smartphone users, aged 16-25, accessing mainly Facebook & YouTube".
 - You can offer them a "Next Generation Internet Data Rate" at half of the price.

We Don't Know When This Will Happen



- But it will happen for sure.
- As it makes perfect sense from a commercial perspective.
 - It's all about cost savings.
- Then Internet services running legacy IP will potentially exhibit declined user experience to their users.
 - Who happen to be *your* consumers.
 - Wanting to participate in your latest web based marketing campaign right then.
 - Or wanting to submit their résumé to your E-Recruiting platform.

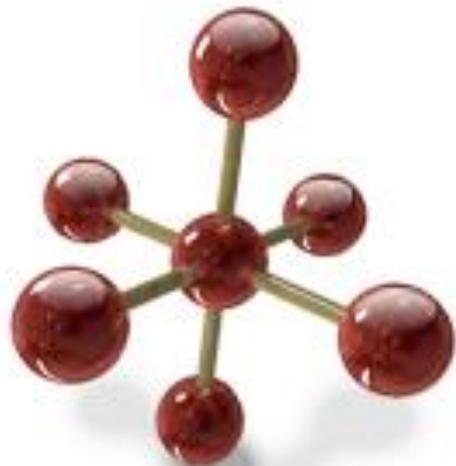
Talking about Customers and How to Reach Them



- Just recently (Jun 19th 2014) Facebook was unavailable for some hours (#facebookdown).
 - More precisely: they were unavailable over IPv4.
 - IPv6 was ok for some of the outage period.
- Btw, Facebook plan to have 100% IPv6 only in their datacenters until Dec 2014!

It's not only about Customers

There's production, too.



- In about 3–5 years, there will be a significant number of non-office systems within \$CORP's network.
 - Sensors in production networks.
 - All types of embedded systems performing production related tasks.
- All these will come with IPv6 and some of them will probably only provide full functionality with it.

What Does All this Mean?



- In a world highly dependent on the Internet, enabling IPv6 ensures
 - Growth of customers.
 - Good user experience for customers and suppliers using \$CORP's web based services.
 - Efficient supply chains and production lines employing networked, embedded devices.

What Are Our Peers Doing?

- We know first-hand that the following companies are in the middle of their IPv6 projects and planning to have their network infrastructure ready until end of 2015 latest.

- [SAMPLES]

- All these organizations are highly dependent on resilient and scalable IT networks, while their products are (mostly) Non-IT goods.



Conclusions



- Starting soon and sensible planning will help to avoid tangible interruptions of core network services.
- The migration path won't be easy and will require significant resources.
 - Think: changing the wheels of a car while in full motion.
- Enabling IPv6 is the only way to provide a future-proof, resilient network at \$CORP.